

STEP CHALLENGE SPONSORSHIP P A C K A G E

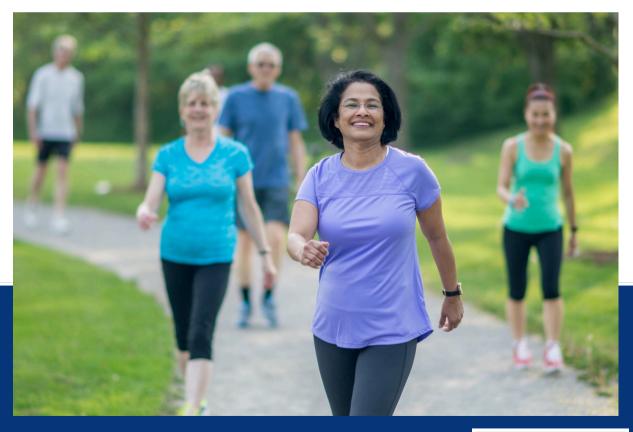




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ABOUT THE STEP CHALLENGE

We are excited to invite you to be a sponsor for our upcoming community-wide Step Challenge, a health-focused event aimed at promoting physical activity and wellness within the Niagara-on-the-Lake community. This event brings together individuals of all ages and fitness levels who live or work in Niagara-on-the-Lake to take steps towards a healthier lifestyle.

Event Details



Registration: May 20 - June 8, 2024 Registration is open from Monday, May 20, 2024, to Saturday, June 8, 2024.



Start Date: June 2, 2024

The official challenge begins on Sunday, June 2, 2024. Prizes will be awarded weekly to individuals and teams.



End Date: June 29, 2024

The challenge will end on Saturday, June 29, 2024. Final prizes will be awarded to individuals and teams.

BENEFITS OF SPONSORSHIP

Why sponsor the Step Challenge?

Partnering with the Town to help facilitate the Step Challenge provides a unique opportunity to showcase your local support and services to a local audience while demonstrating your commitment to the health and wellness of the community.

Benefits to your business:

- Elevate your brand by aligning with community values.
- Help boost this local initiative through your partnership.
- Join the Town in making a positive impact in the community.
- Invest in the community's well-being while promoting your business.

SPONSORSHIP LEVELS

Pathfinder Sponsorship - \$250 or more

The Town is looking for sponsors to provide prizes for teams of four. Total prize value or monetary donation of \$250 or more.

Sponsorship benefits:

- Recognition as a Pathfinder Sponsor.
- Recognition on the Town website and social media platforms. and digital boards.



Explorer Sponsorship - \$250 or Less

The Town is looking for sponsors to provide prizes for individuals. Prize value or monetary donation of \$250 or less.

Sponsorship benefits:

- Recognition as an Explorer Sponsor.
- Recognition on the Town website and social media platforms.

THANK YOU

Contact

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STEP BY STEP, WE CAN MAKE A DIFFERENCE TOGETHER!